

**REGULAR MEETING  
BOARD OF COMMISSIONERS  
HOLIDAY ISLAND SUBURBAN IMPROVEMENT DISTRICT  
Tuesday, April 1, 2014**

The Special Meeting was held at the second floor training room at Cornerstone Bank, 152 E. Van Buren, Eureka Springs, Arkansas and was called to order by **CHAIR LINDA GRAVES** at 9:00 a.m. All stood for the Pledge of Allegiance. Present for roll call were **COMMISSIONERS KEN AMES, KEN BROWN, GREG DAVIS, LINDA GRAVES, and DAVID MAKIDON.** A quorum was declared with 5 Commissioners present.

**APPROVAL OF AGENDA:**

**COMMISSIONER GRAVES** moved to add Public Comments prior to New Business, then approve the modified agenda. **COMMISSIONER MAKIDON** seconded. Motion carried with 5 ayes.

**PUBLIC COMMENTS:** none.

**NEW BUSINESS:**

**A) Goal Setting and Strategic Planning.** Discussion was facilitated by Ms. Jackie Wolgen.

**COMMISSIONER DAVIS** left the meeting at the lunch break.

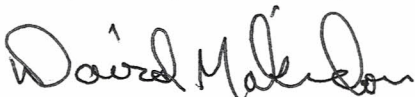
Discussion included listing Holiday Island's strengths and weaknesses, identifying stakeholders and their expectations, identifying competitors and their traits, identifying major challenges and brainstorming ways to meet those challenges.

Regarding the topic of how to handle inquiries at the District office regarding District-owned lots, **COMMISSIONER MAKIDON** moved to ask **District Manager Kelly** to create a sales process. **COMMISSIONER BROWN** seconded. Motion carried with 4 ayes, **COMMISSIONER DAVIS** being absent.

**ANNOUNCEMENTS:** none.

The meeting was adjourned at 3:45 p.m.

Respectfully Submitted,



David Makidon, Secretary  
Holiday Island Board of Commissioners

Approved: May 19, 2014