



Marina & Yacht Club Discussion



HISID Benefits of Selling

- No more financial obligations
 - Yearly maintenance, future upgrades, personnel, insurance, etc.
- No more lost funds from Yacht Club
- Incorporating = Huge sales tax income for HISID
- Use the money from sale for needed infrastructure upgrades and fixes (i.e. roads and water leaks)
- No more legal obligations
 - Lawsuits and removes HISID from all liabilities

Why sell to a private entity?

HISID Ownership

- Profits from marina currently do not benefit marina customers, which is angering patrons and driving them away.
- Not a priority for HISID, too many departments need their attention.
- Unexpected disasters can destroy budgets and give HISID major headaches
- Has enough on it's plate (roads and water)
- Lost and turned away customers due to contract non-proration
- What's unseen gets little attention, too difficult for the board to see every issue and potential for upgrade.

Privately Owned

- In best interest to put money from the marina back into the marina
- Knowledge of day to day happenings.
- Can easily respond to complaints and issues without having to go through the government process.
- Upgrades can happen without worrying if other departments have required funding to keep the infrastructure maintained
- Contracts can start on any day, instead of the end of the winter.
- Public needs can be taken care of quickly and efficiently



My Promises

- Bring the marina back from the brink
 - Have already started with remodels and improvements all at the cost of the operator
- Strive for excellence in day to day operations and customer service and satisfaction
- Parking lot restrooms to remain a public use
- Stay involved in community events and host events (free fishing weekend for kids)
- Always put the public first. They are the reason I do what I do.
- Keep the docks clean, organized and up to date.
- Run a fair, honest marina for the people that use it.
- Keep pricing reasonable for slips and store.
- Do everything I can to serve the people of Holiday Island and its visitors.
- Work with HISID to maintain a great relationship and listen to their input on future happenings.



The Future of the Yacht Club

- Renovation
- Sports Bar & Grill
- Hours of Operation
 - Seasonal, but extending through Football
- Good, reasonably priced food and drinks
- Restaurant to succeed with collaboration with marina instead of independently run and in competition with the Country Club
- Potential help for Island residents in case of natural disasters.



Holiday Island Marina Longterm

- First upgrade < 5 years
 - Replace 1st dock, including walkway, gas lines, store and gas dock (>\$600k)
- Second upgrade 5-10 years
 - Replace 2nd dock to phase out 9' slips (~\$200k)
- 0-20 year upgrade
 - Dry storage
 - Added parking
 - Phase out wood decking
 - Phase out galvanized cable for stainless steel



Immediate Marina Improvements

- Extensive security camera coverage
- Spiders eliminated
- Gas tank pit awning
- Higher quality rental fleet while maintaining reasonable pricing
- Added winch towers to 1st dock and walkway
- Open earlier in season for fisherman

- HISID:
 - Will no longer be financially obligated
 - Can focus on other departments without worry
 - Lump sum can improve current infrastructure
 - Have faith in current operator to succeed for the public
 - No more lawsuits or threats of legal action
- Private entity:
 - More money can be spent on marina upgrades while HISID focuses on other matters
 - Will offer a greater public service
 - Can have flexible contract initiation dates
 - Restore the Yacht Club
 - Will work on vast capital improvements
 - Higher quality of service if owned instead of operated